UNIVERSITY MANAGEMENT DEVELOPMENT IN THE PROCESS OF ENLARGEMENT OF EUROPEAN UNION

Professor Dr. Ludvik Toplak

University of Maribor

I. INTRODUCTION

II. THE TRADITION OF UNIVERSITY EDUCATION IN EUROPE

III. A NEW CONTRAST IN MANAGING UNIVERSITIES IN EUROPE

- 1. The university as a autonomous institution versus the university as a corporation
- 2. The university as an autonomous institution vs. the university as a public institution
- 3. The integrated university vs. the fragmented university
- 4. A monolithic university vs. a polarised university
- 5. An internationally comparable university vs. a locally determined university
- 6. A scientifically creative university vs. the educationally reproductive university
- 7. Universal(general) university vs. a specialized university
- 8. A financially independent university vs. a financially dependent university.
- 9. The complete university versus the limited university
- 10. A university with a transparently defined attitude towards the state vs. a university that has non –transparent attitude towards the state.
- 11. An accredited university versus a university that is not accredited
- 12. Academically managed universities versus administratively managed universities
- 13. Classical vs. virtual education
- 14. Lifelong education vs. limited generation education
- 15. Non-profit vs. profit universities (commercialized vs. non-profit education)
- 16. Being interdisciplinary vs. specialisation
- 17. Learning vs. teaching
- 18. Economic criteria vs. political criteria
- 19. Individual responsibility vs. public responsibility
- 20. Individual financing vs. public financing (student credits vs. public funds, student credits vs. student scholarships)
- 21. Metropolitan universities (publicly privileged universities vs. competitive universities)
- 22. A globally competitive vs. a nationally competitive university
- 23. Meritocracy vs. democracy
- 24. Scientific-research work as a part of the entire university program vs. scientific-research work as a part of graduate studies at institutes and academies
- 25. Scientific-research as a public order vs. scientific research as public budgetary support for the university
- 26. Diversity vs. uniformity
- IV. New principles of European universities
- V. Observatory magna charta universitatum
- VI. The question of university management in central Europe
- VII. Suggestions for the harmonisation of managing universities in central

Europe

IV. New principles of European universities

The spreading of individual freedoms, autonomy, willpower, and the market economy reaffirmed the idea of university autonomy, which is captured in the principles of Magne Charte Universitatum form 1988. At that time the rectors unilaterally declared the autonomy of the university including financial, organizational and academic autonomy. The pressures form universities, new needs of the economy. The process of globalisation and international conferences forced European legislation to changes on the legal model of universities regarding financing, managing and programs. The organized process of convergence in the economic, judicial and political areas in Europe also captured the process of convergence for universities. The continental napoleon, Humbolt and josephism systems come closer. Turkish universities drew near to English or European universities and with the inclusion into the EU the intensive process of convergence also captured English universities. With the inclusion of post-socialist Europe into European process there are systematic changes in the laws and a systematic transfer of universities towards convergence regarding the management of European universities. The programs of the EU and other inter-governmental organizations especially, UNESCO and OECD have additionally encouraged a new definition of universities from the global viewpoint.

In 1998, the ministers of four big states (Germany, France, Great Britain and Italy) signed the Sorbonne declaration and gave new encouragement to the Bologna process. The ministers assembled in 1999, responsible for all high education in Bologna (except Croatia, Serbia and Byelorussia). together with university representatives and passed the bologna declaration. A consensus between the university and politics was achieved by this in Europe. The unilateral declaration of university autonomy form 1988 received state political acknowledgement form the ministers in the form the Bologna declaration ¹⁷ in 1999. Signing the declaration makes the states obliged to follow the principles that were confirmed.

The Prague summit in May 2001 once again confirmed the principals from Bologna and gave the directives for the further development of universities in Europe¹⁸. Student representatives¹⁹ also joined in, and the Croatian minister also signed the Bologna declaration.

The following principles were already confirmed at the conference in Salamanca²⁰ in March 2001:

- 1. Freedom with responsibility.
 - Freedom with university responsibility as a legal entity it is necessary for an autonomous university to independently perform:
- strategic planning defining goals and priorities.
- allocating finances.
- select partners at local, national and international levels for the needs of research and education.
- select research areas.
- define study programs.
- operating with human resources, especially in hiring professors and
- defines the acceptance criteria for students.

Mutual trust between the government and university on the basis of a partnership is a prerequisite.

2. Employment on the European labour market

The study programs must suit the academic standards, relevant for the labour market, flexible and they must take into consideration the diversity of science disciplines, economic needs, desires for talents and the possibility of employment.

¹⁷ Bologna declaration, Bologna 1999

¹⁸ Towards the European Higher Education Area. Communique of the meeting of European Ministers in charge of Higher Education, Praga 2001.

¹⁹ ESIB. The National Unions of Students in Europe, Prague 2001.

²⁰ Convention of European higher Education Institutions, Conclusions of the work of the thematic groups, by the Repporteur. Prof, Dr. Konrad Osterwalder. Rector. ETH Zuerich, Salamanca 2001.

3. Mobility in European higher education.

The mobility of students and professors develops skills for accepting new cultures, a new environment and understanding cultural values in the sense of modern globalization and in the sense of understanding European culture and nationality differences. The mobility of students must develop a horizontal and vertical mobility.

The urgent conditions for mobility are:

- ECTS credit system must suit the accumulative and previous credit system.
- a degree supplement.
- inclined to proceeding.
- the possibility of virtual and physical mobility.
- necessary to finance teacher and student mobility.
- clear evaluation of quality in all countries including in the program.

4. Compatibility: unified and dynamic qualification framework.

The structure of the higher education study must be compatible at the undergraduate and graduate studies (3-4 years or 180 to 240 ECTS credits), which can also be incorporated in a five year programs...

5. Quality evaluation and certificates of quality.

The European higher education area demands international definition of standards.

6. Competitiveness at home and abroad.

Competition encourage the quality of student and teacher work, encourages specialisation and integration of academic disciplines, encourages co-operation amongst universities thus, at the regional and international levels.

7. Accreditation

Accreditation is a publicly verified process of acknowledgement and verification, quality of universities at the national, regional or national levels. Special accreditation has separate importance for specialized universities or programs.

Cited processes are continued²¹. There are also many national analyses of development at universities²², for science²³, and for prognoses²⁴. The continuation of conferences from Bologna to Salamanca and Prague is on within the project "from Bologna to Bertin via Graz and Maribor" when on May 31 300 invited rectors in Graz will also visit the University of Maribor. The European University Association wishes to manifest its definition of one Europe without borders and the suggestion of "Europe—two speeds", which is pretext for "the right to be different, the right to one's own path".

²¹ Guy Hang and Christian Tauch, Trends in Learning Structures in Higher Education (11), Prague 2001.

²² Stefan Titscher, Universitäten im Wettbowerb, Müchen und mering 2000.

²³ Dr. Rado Boninc, Science and Society, law on research and development. Moderna 1998.

²⁴ Buzant & Segal, Anticipation of the Future, London 1998.